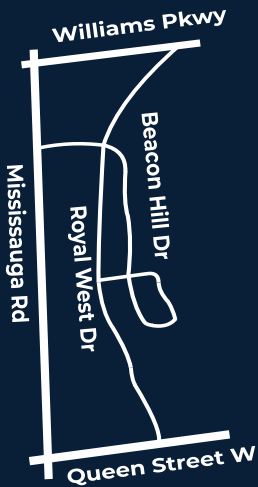


BRAMPTON LOCAL PULSE

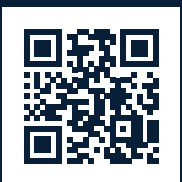
From Councillor Santos



Royal West Drive Edition

Featuring hyper-local updates, local heroes and initiatives from Councillor Santos

Scan the QR code below with your mobile camera app to get all the details in this newsletter and to stay updated about the neighbourhood:



Local Pulse Online

Rowena
SANTOS

Summer 2025



Local Heroes

Residents who live in the neighbourhood and are making a positive impact



"I believe that everyone has a role to play in keeping our neighbourhood safe, welcoming, clean, peaceful, and well-maintained. Doing good deeds and showing compassion are core to who I am. I'm committed to building a better, more united community. Thanks to Councillor Santos' efforts, we're seeing real progress and growing pride in our neighbourhood. A lot has been accomplished, but there are still more community goals to achieve!"

Umesh Kalia Community Advocate



"Forming the Laidlaw Park Neighbourhood Association has been a meaningful step toward giving back and strengthening our community. When we come together to listen, share, and take action, especially alongside dedicated advocates like Councillor Santos, we can truly make a difference in addressing the local issues that matter most."

Amisha Moorjani

Co-Founder - Laidlaw Park Neighbourhood Association

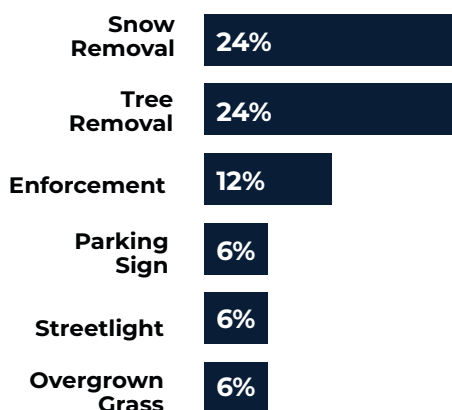


"I feel honoured to be part of a community where we all look out for one another. From road safety to neighbourhood well-being, it's inspiring to see how, together, we can create a positive impact when everyone does their part."

Amita Nayyar Community Advocate

Top Issues

We monitor service requests in the neighbourhood and proactively address concerns



My team and I work to address issues immediately. I also work with Council to enact longer term solutions, including the Residential Rental Licensing (RRL) program, enhanced bylaw enforcement operations and 360-degree cameras and licence plate recognition technology at problematic intersections.

Report it so we can track it!

The best way to report city issues is online at 311Brampton.ca where you can upload photos. Please note your COBI reference # which you can send to my office for follow-up.



311Brampton.ca

Rowena Santos

Regional Councillor
Brampton Wards 1 & 5
rowena.santos@brampton.ca
905.874.2605

Councillor Santos serves on the board of the Toronto Region Conservation Authority, prioritizing our environment and projects like Riverwalk. As a Director on the Federation of Canadian Municipalities Board, she advocates for housing affordability, infrastructure, and a fair share of funding from the federal government.

Public Safety

Improving public safety is a top priority for me. I supported the Peel Police budget to hire a historic 300 new officers this year. I also conducted a text survey, and here's what residents shared as top issues:

Unsafe Drivers 28%

Car Theft 21%

Break & Enter 19%

Drug & Gangs 17%

Violent Crimes 15%

Pelhum Communications



Crime Prevention Series



Safer Drivers Petition

Communities are safer when we all do our part and improve our personal safety. I organized a crime prevention workshop with Peel Police. Sign up for the upcoming online crime prevention education series based on the live workshop. Please also sign our Safer Drivers = Safer Roads petition.

Road Safety Underway

Royal West Dr and other residential streets: 2 traffic circles for traffic calming

Urban Shoulder (Bike lanes redesignated)

Speed Cushions: Royal west drive from Willaims Parkway to Queen St (Completed in 2023-2024)

Automated Speed Enforcement (ASE) Camera proposed on Royal West Drive

Upcoming Events

Street Party - Laidlaw Park Neighbourhood Assoc.

July 19, 2025, 12pm - 4pm, Laidlaw Park & Royal West Dr

Summer Picnic

Estates of the Creditridge Neighbourhood Assoc.

August 24, 2025, 12pm - 4pm, Loungo Park

Movie Night - Laidlaw Park Neighbourhood Assoc.

August 29, 2025, 6pm - 9pm, Laidlaw Park

Residential Rental Licensing



The Residential Rental Licensing (RRL) Program cracks down on slum landlords and prioritizes safe housing and quality of life. 3,227 units have been licensed as of February 2025. Escalating fines are now in place for repeat offenders for illegal parking, garbage, overgrown grass, and snow removal. By-law Enforcement is now proactively enforcing through unannounced blitzes.

By-law Enforcement

Effective bylaw enforcement is necessary to successfully address issues related to RRL and illegal rentals. As a result of resident feedback, I championed an operational review of by-law enforcement which resulted in:

- ✓ Hiring 40 additional officers
- ✓ Proactive enforcement in hot-spots
- ✓ Prioritization of property standards
- ✓ Escalating fines for repeat offenders
- ✓ Community standards blitzes
- ✓ Improved standard operating procedures

Community Services

We are increasing investments in community services:

- ✓ Safety investments to prevent encampments
- ✓ Hiring 24 additional firefighters
- ✓ Increasing recreation programs by 5%
- ✓ Free recreation access for Seniors 65+ years old

Cleaning Up Neighbourhoods

Properties with overflowing and improperly stored garbage will now face escalated fines starting at \$250 for a first offence, \$500 for a second offence, and \$750 for any subsequent offences.



t.ly/garbageviolations

