

## Pickard Park Edition

Featuring hyper-local updates, local heroes and initiatives from Councillor Santos

Scan the QR code below with your mobile camera app to get all the details in this newsletter and to stay updated about the neighbourhood:



Local Pulse Online

*Rowena*  
**SANTOS**



## Upcoming Events

### Fiesta Extravaganza

2nd annual cultural event highlighting Filipino heritage through dance performances, live music, cultural displays and a night market. Free admission.

[bramptonfiestaextravaganza.ca](http://bramptonfiestaextravaganza.ca)  
 July 11, 12, 13

### Carabram

Brampton's annual multicultural festival that brings together cultures through food, entertainment and education. Now in its 43rd year!

[carabram.org](http://carabram.org)  
 July 11, 12, 13  
 \$12 Passport

### Party in the Lanes Festival

A three-day street party in the heart of Downtown Brampton with live music, street performers, community activations, and more! Free admission.

[downtownbramptonbia.ca](http://downtownbramptonbia.ca)  
 July 11, 12, 13

## Local Hero



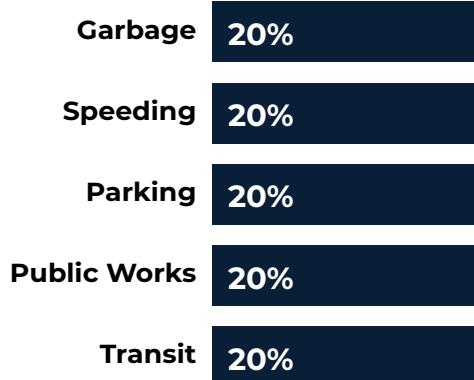
A resident who lives in the neighbourhood and is making a positive impact

"When we come together as a community, we create safer, stronger, and more vibrant neighbourhoods. It's about looking out for one another, investing in our youth, and making sure everyone feels a sense of belonging and pride in where they live."

**Charles Matthews**  
 Community Advocate

## Top Issues

We monitor service requests in the neighbourhood and proactively address concerns



My team and I work to address issues immediately. I also work with Council to enact longer term solutions, including the Residential Rental Licensing (RRL) program, enhanced bylaw enforcement operations and 360-degree cameras and licence plate recognition technology at problematic intersections.

### Report it so we can track it!

The best way to report city issues is online at [311Brampton.ca](http://311Brampton.ca) where you can upload photos. Please note your COBI reference # which you can send to my office for follow-up.



311Brampton.ca

## Rowena Santos

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Councillor Santos serves on the board of the Toronto Region Conservation Authority, prioritizing our environment and projects like Riverwalk. As a Director on the Federation of Canadian Municipalities Board, she advocates for housing affordability, infrastructure, and a fair share of funding from the federal government.

## Public Safety

Improving public safety is a top priority for me. I supported the Peel Police budget to hire a historic 300 new officers this year. I also conducted a text survey, and here's what residents shared as top issues:



Pelhum Communications



Crime Prevention Series



Safer Drivers Petition

Communities are safer when we all do our part and improve our personal safety. I organized a crime prevention workshop with Peel Police. Sign up for the upcoming online crime prevention education series based on the live workshop. Please also sign our Safer Drivers = Safer Roads petition.

## Stay Active and Healthy

### Completed

Pickard Park Playground Replacement

Portable Washroom Enclosure

Multi-purpose Court

## Road Safety Underway

Completed

Automated Speed Enforcement



Fletchers Creek Blvd  
South of Tiller Trail

## Community Note



Animal feces that are left uncleared in parks and other areas pose a risk to your health. Young children are especially susceptible. City's Parklands By-Law 161-83 requires all animal owners to clean animal waste from parkland and boulevards.

## Residential Rental Licensing



The Residential Rental Licensing (RRL) Program cracks down on slum landlords and prioritizes safe housing and quality of life. 3,227 units have been licensed as of February 2025. Escalating fines are now in place for repeat offenders for illegal parking, garbage, overgrown grass, and snow removal. By-law Enforcement is now proactively enforcing through unannounced blitzes.

## By-law Enforcement

Effective bylaw enforcement is necessary to successfully address issues related to RRL and illegal rentals. As a result of resident feedback, I championed an operational review of by-law enforcement which resulted in:

- Hiring 40 additional officers
- Proactive enforcement in hot-spots
- Prioritization of property standards
- Escalating fines for repeat offenders
- Community standards blitzes
- Improved standard operating procedures

## Community Services

We are increasing investments in community services:

- Safety investments to prevent encampments
- Hiring 24 additional firefighters
- Increasing recreation programs by 5%
- Free recreation access for Seniors 65+ years old

## Cleaning Up Neighbourhoods

Properties with overflowing and improperly stored garbage will now face escalated fines starting at \$250 for a first offence, \$500 for a second offence, and \$750 for any subsequent offences.



[t.ly/garbageviolations](http://t.ly/garbageviolations)