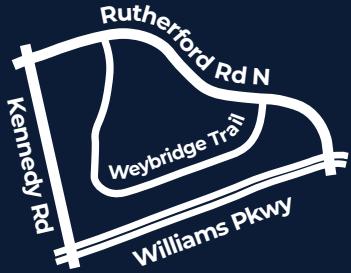




LOCAL PULSE

From Councillor Santos



Neville-Lake Park Edition

Featuring hyper-local updates, local heroes and initiatives from Councillor Santos

Scan the QR code below with your mobile camera app to get all the details in this newsletter and to stay updated about the neighbourhood:



Local Pulse Online

Rowena
SANTOS



Plant a Seed for Ed Saturday May 10 from 9am - 1pm

Join us for the 2025 Plant a Seed for Ed Event in support of MADD and Many Hands, Doing Good. All welcome on Saturday May 10 from 9 am to 1 pm at Neville-Lake Park. Highlights include Mermaid Jacy, Coach Steve, Facepainter & Ice Cream truck provided by Chorney Sidhu Personal Injury Law, Brampton Fire Services, Peel Police, and Bubbles by Brampton Funeral Home.



Scan for Info

Local Heroes

Local residents who live in the neighbourhood and are making positive change across the city.



"Community means looking out for one another. My children and husband made many beautiful memories here, and I carry those with me every day. That's why I believe so deeply in the importance of road safety. Please, don't drive under the influence, we can protect lives and ensure our streets remain safe for everyone"

Jennifer Neville-Lake Founder, Many Hands, Doing Good



"Equal access to community resources and thoughtfully designed spaces is essential for healthy lifestyles. As an educator, I've seen how having the right tools and a positive mindset can empower individuals and strengthen the community as a whole."

Sheri Alcordo Award Winning Educator

Top Issues

We monitor service requests in the neighbourhood and proactively address concerns



My team and I work to address issues immediately. I also work with council to enact longer term solutions, including the Residential Rental Licensing (RRL) program, enhanced bylaw enforcement operations and 360-degree cameras and licence plate recognition technology at problematic intersections.

Report it so we can track it!

The best way to report city issues is online at 311Brampton.ca where you can upload photos. Please note your COBI reference # which you can send to my office for follow-up.



311Brampton.ca

Rowena Santos

Regional Councillor
Brampton Wards 1 & 5
rowena.santos@brampton.ca
905.874.2605

Councillor Santos serves on the board of the Toronto Region Conservation Area, prioritizing our environment and projects like Riverwalk. As a Director on the Federation of Canadian Municipalities Board, she advocates for housing affordability, infrastructure, and a fair share of funding from the federal government.

Public Safety

Improving public safety is a top priority for me. I supported the Peel Police budget to hire a historic 300 new officers this year. I also conducted a text survey, and here's what residents shared as top issues:

Unsafe Drivers

28%

Car Theft

21%

Break & Enter

19%

Drug & Gangs

17%

Violent Crimes

15%



Crime Prevention Series



Safer Drivers Petition

Pelham Communications

Communities are safer when we all do our part and improve our personal safety. I organized a crime prevention workshop with Peel Police. Sign up for the upcoming online crime prevention education series based on the live workshop. Please also sign our Safer Drivers = Safer Roads petition.

Health and Wellness

Completed

Neville-Lake Park - multi-purpose court, basketball nets, gaming surface

Lakelands Village Park - fitness equipment, portable washroom enclosure

Coming Soon

Neville-Lake Park - pickleball court *Spring 2025*

Lakelands Village Park - Shade Sail *Spring 2025*, New Playground and Splashpad *2026*

Century Gardens Youth Hub *2025/2026*

Century Gardens Splash Pad Replacement *2025*

Road Safety Underway

Weybridge Trail
Rutherford Rd N

**Speed
Cushions**

Coming
2026

Road Diet

Painted
Bike Lanes

**Automated Speed
Enforcement**

Under
Review

Proposed
for 2026

Residential Rental Licensing



The Residential Rental Licensing (RRL) Program cracks down on slum landlords and prioritizes safe housing and quality of life. 3,227 units have been licensed as of February 2025. Escalating fines are now in place for repeat offenders for illegal parking, garbage, overgrown grass, and snow removal. By-law Enforcement is now proactively enforcing through unannounced blitzes.

By-law Enforcement

Effective bylaw enforcement is necessary to successfully address issues related to RRL and illegal rentals. As a result of resident feedback, I championed an operational review of by-law enforcement which resulted in the following improvements for 2025:

- Hiring 40 additional officers
- Proactive enforcement in hot-spots
- Prioritization of property standards
- Escalating fines for repeat offenders
- Community standards blitzes
- Improved standard operating procedures

Community Services

We are increasing investments in community services:

- safety investments to prevent encampments
- Hiring 24 additional firefighters
- Increasing recreation programs by 5%
- Free recreation access for Seniors 65+ years old

Cleaning Up Neighbourhoods

Properties with overflowing and improperly stored garbage will now face escalated fines starting \$250 for a first offence, \$500 for a second offence, and \$750 for any subsequent offences.



t.ly/garbageviolations