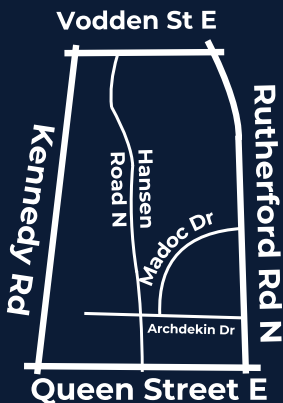


BRAMPTON LOCAL PULSE

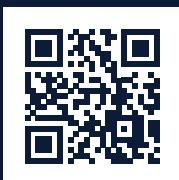
From Councillor Santos



Madoc Drive Edition

Featuring hyper-local updates, local heroes and initiatives from Councillor Santos

Scan the QR code below with your mobile camera app to get all the details in this newsletter and to stay updated about the neighbourhood:



Local Pulse Online

Rowena
SANTOS

Summer 2025



Experience Brampton

Hockey Night in Brampton

Features an all-star lineup of NHL players and hockey legends supporting William Osler Health System, building Brampton's second hospital.

hockeynightbrampton.ca
Wed Aug 20
Tickets: \$20

2025 Brampton Farmers' Market

This year's Brampton Farmers' Market is on Main Street, offering a lively and walkable experience in the heart of the city.

brampton.ca/markets
8:00am - 1:00pm
Downtown Brampton
Saturdays, Jun 14 – Oct 11

World of Jazz

worldofjazz.ca
Sept 5, 6, 7
@worldofjazzfest

Brampton Latin Fest

worldofjazz.ca
Gage Park
Sat Sept 13
@bramptonlatinfestival

Local Hero

Residents who live in the neighbourhood and are making a positive impact



Community is about compassion, collaboration, and collective responsibility. When neighbours, families, and local leaders come together, we create safer, more inclusive spaces where everyone feels valued and supported. I'm motivated by the people around me who care deeply about making our neighbourhood a more inclusive place.

Tariq Khan, Community Advocate

Top Issues

We monitor service requests in the neighbourhood and proactively address concerns

| | |
|--------------------|-----|
| Speeding | 22% |
| Property Standards | 22% |
| Garbage/Litter | 11% |
| Graffiti | 11% |
| Snow Removal | 11% |

My team and I work to address issues immediately. I also work with Council to enact longer term solutions, including the Residential Rental Licensing (RRL) program, enhanced bylaw enforcement operations and 360-degree cameras and licence plate recognition technology at problematic intersections.

Report it so we can track it!

The best way to report city issues is online at 311Brampton.ca where you can upload photos. Please note your COBI reference # which you can send to my office for follow-up.



311Brampton.ca

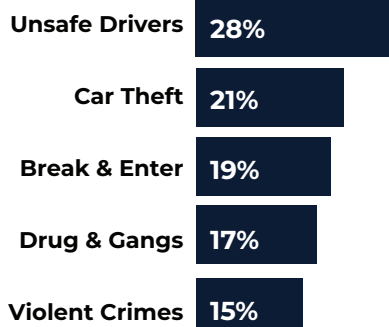
Rowena Santos

Regional Councillor
Brampton Wards 1 & 5
rowena.santos@brampton.ca
905.874.2605

Councillor Santos serves on the board of the Toronto Region Conservation Authority, prioritizing our environment and projects like Riverwalk. As a Director on the Federation of Canadian Municipalities Board, she advocates for housing affordability, infrastructure, and a fair share of funding from the federal government.

Public Safety

Improving public safety is a top priority for me. I supported the Peel Police budget to hire a historic 300 new officers this year. I also conducted a text survey, and here's what residents shared as top issues:



Pelhum Communications



Crime Prevention Series



Safer Drivers Petition

Communities are safer when we all do our part and improve our personal safety. I organized a crime prevention workshop with Peel Police. Sign up for the upcoming online crime prevention education series based on the live workshop. Please also sign our Safer Drivers = Safer Roads petition.

Stay Active and Healthy

Central Peel Turf Field - completed (2023)

Century Gardens Youth Hub (coming 2025/26)

Splash Pad Replacement (coming 2025/26)

Road Safety Underway

Automated Speed Enforcement (ASE) Camera:

- Rutherford Road N (South of Madoc Dr) - April 2025
- Vodden St E. (East of Rutherford St N.) - Dec 2024

Community Safety Zones:

- Madoc Dr (West of Rutherford Road N)
- Vodden St E.
- Rutherford Road N

Residential Rental Licensing



The Residential Rental Licensing (RRL) Program cracks down on slum landlords and prioritizes safe housing and quality of life. 3,227 units have been licensed as of February 2025. Escalating fines are now in place for repeat offenders for illegal parking, garbage, overgrown grass, and snow removal. By-law Enforcement is now proactively enforcing through unannounced blitzes.

By-law Enforcement

Effective bylaw enforcement is necessary to successfully address issues related to RRL and illegal rentals. As a result of resident feedback, I championed an operational review of by-law enforcement which resulted in:

- ✓ Hiring 40 additional officers
- ✓ Proactive enforcement in hot-spots
- ✓ Prioritization of property standards
- ✓ Escalating fines for repeat offenders
- ✓ Community standards blitzes
- ✓ Improved standard operating procedures

Community Services

We are increasing investments in community services:

- ✓ Safety investments to prevent encampments
- ✓ Hiring 24 additional firefighters
- ✓ Increasing recreation programs by 5%
- ✓ Free recreation access for Seniors 65+ years old

Cleaning Up Neighbourhoods

Properties with overflowing and improperly stored garbage will now face escalated fines starting at \$250 for a first offence, \$500 for a second offence, and \$750 for any subsequent offences.



t.ly/garbageviolations

