



## Lakelands Edition

Featuring hyper-local updates, local heroes and initiatives from Councillor Santos

Scan the QR code below with your mobile camera app to get all the details in this newsletter and to stay updated about the neighbourhood:



Local Pulse Online

*Rowena*  
**SANTOS**



# Community Services Expo May 1 to 14

Join us at the City of Brampton's Community Services Expo — a free, family-friendly event showcasing programs available to residents including recreation, fitness, youth/senior services, animal services, cultural services, parks, and community safety.



Scan for Event Details

## Local Heroes

Local residents who live in the neighbourhood and are making positive change across the city.



"Keeping our seniors active is important. It's an honour to organize events and activities in our community and we are thankful to Councillor Santos and the City for supporting our seniors."

**Rehana Hafeez** Southlake Seniors Club Foundation of Canada



"Supporting neighbourhood associations is essential to keeping our community connected. Local initiatives like clean-ups, wellness workshops, and BBQs build strong bonds with neighbours."

**Gian Paul** Flower City Friends Club Neighbourhood Association



"Speeding in our community has been an ongoing safety concern. It has been important to work together with Councillor Santos to find solutions like speed cushions and speed enforcement cameras."

**Daniel Huang**

## Top Issues

We monitor service requests in the neighbourhood and proactively address concerns



My team and I work to address issues immediately. I also work with council to enact longer term solutions, including the Residential Rental Licensing (RRL) program, enhanced bylaw enforcement operations and 360-degree cameras and licence plate recognition technology at problematic intersections.

### Report it so we can track it!

The best way to report city issues is online at [311Brampton.ca](http://311Brampton.ca) where you can upload photos. Please note your COBI reference # which you can send to my office for follow-up.



311Brampton.ca

## Rowena Santos

Regional Councillor  
 Brampton Wards 1 & 5  
[rowena.santos@brampton.ca](mailto:rowena.santos@brampton.ca)  
 905.874.2605

Councillor Santos serves on the board of the Toronto Region Conservation Area, prioritizing our environment and projects like Riverwalk. As a Director on the Federation of Canadian Municipalities Board, she advocates for housing affordability, infrastructure, and a fair share of funding from the federal government.

## Public Safety

Improving public safety is a top priority for me. I supported the Peel Police budget to hire a historic 300 new officers this year. I also conducted a text survey, and here's what residents shared as top issues:

### Unsafe Drivers

28%

### Car Theft

21%

### Break & Enter

19%

### Drug & Gangs

17%

### Violent Crimes

15%

Pelham Communications



Crime Prevention Series



Safer Drivers Petition

Communities are safer when we all do our part and improve our personal safety. I organized a crime prevention workshop with Peel Police. Sign up for the upcoming online crime prevention education series based on the live workshop. Please also sign our Safer Drivers = Safer Roads petition.

## Health and Wellness

### Completed

**Lakelands Village Park** - Fitness Equipment, portable washroom enclosure

### Coming Soon

**Lakelands Village Park** - Shade Sail (Spring 2025), New Playground and Splashpad (2026)

**Neville-Lake Park** - Pickleball Court (Spring 2025)

**Century Gardens Youth Hub** (2025/2026)

**Century Gardens Splash Pad Replacement** (2025)

## Road Safety Underway



### Speed Cushions

Coming 2025

### In-Road Flexi Speed Signs

Installed

### Automated Speed Enforcement

Installed

## Residential Rental Licensing



The Residential Rental Licensing (RRL) Program cracks down on slum landlords and prioritizes safe housing and quality of life. 3,227 units have been licensed as of February 2025. Escalating fines are now in place for repeat offenders for illegal parking, garbage, overgrown grass, and snow removal. By-law Enforcement is now proactively enforcing through unannounced blitzes.

## By-law Enforcement

Effective bylaw enforcement is necessary to successfully address issues related to RRL and illegal rentals. As a result of resident feedback, I championed an operational review of by-law enforcement which resulted in the following improvements for 2025:

- Hiring 40 additional officers
- Proactive enforcement in hot-spots
- Prioritization of property standards
- Escalating fines for repeat offenders
- Community standards blitzes
- Improved standard operating procedures

## Community Services

We are increasing investments in community services:

- Safety investments to prevent encampments
- Hiring 24 additional firefighters
- Increasing recreation programs by 5%
- Free recreation access for Seniors 65+ years old

## Cleaning Up Neighbourhoods

Properties with overflowing and improperly stored garbage will now face escalated fines starting \$250 for a first offence, \$500 for a second offence, and \$750 for any subsequent offences.



[t.ly/garbageviolations](http://t.ly/garbageviolations)