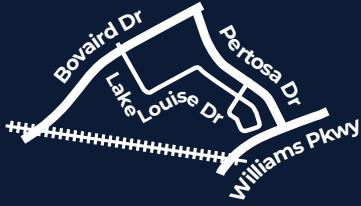


BRAMPTON
**LOCAL
PULSE**
From Councillor Santos



Lake Louise Park Neighbourhood

Featuring hyper-local
updates from
**Councillor
Rowena Santos**

Scan the QR code
below with your mobile
camera app to get
all the details in this
newsletter and to stay
updated about the
neighbourhood:



Local Pulse Online

Rowena
SANTOS

Summer 2025



Local Heroes

Photo of a few of the residents that took part in a walkabout with Mayor Brown and Councillor Santos



Mayor Brown, Councillor Santos, and City staff joined 61 residents for a neighbourhood walkabout in the Lake Louise Drive area. Organized by Councillor Santos, the event gave residents an opportunity to raise concerns and discuss updates on property standards, community safety, speeding, and bylaw enforcement.

The strong turnout—much larger than expected—was great to see and highlighted the neighbourhood's civic

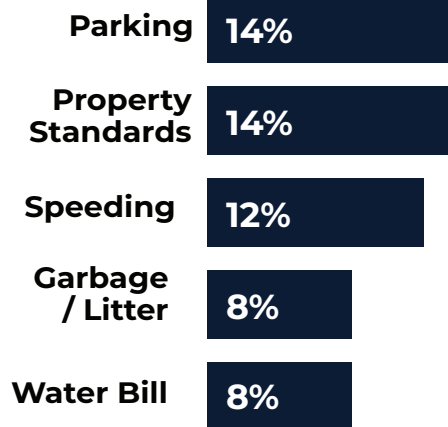
engagement. Residents also raised issues beyond municipal jurisdiction, such as bail reform. On these matters, City Council will continue to advocate with our provincial and federal partners, and we encourage residents to do the same.

For concerns that fall under the City's responsibility, we are actively following up and will provide updates online at:

councillorsantos.ca/lakelouise

Top Issues

We monitor service requests in the neighbourhood and proactively address concerns



My team and I work to address issues immediately. I also work with Council to enact longer term solutions, including the Residential Rental Licensing (RRL) program, enhanced bylaw enforcement operations and 360-degree cameras and licence plate recognition technology at problematic intersections.

Report it so we can track it!

The best way to report city issues is online at 311Brampton.ca where you can upload photos. Please note your COBI reference # which you can send to my office for follow-up.



311Brampton.ca

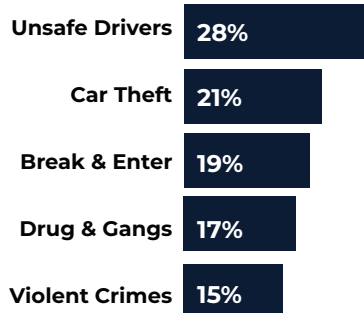
Rowena Santos

Regional Councillor
Brampton Wards 1 & 5
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Councillor Santos serves on the board of the Toronto Region Conservation Authority, prioritizing our environment and projects like Riverwalk. As a Director on the Federation of Canadian Municipalities Board, she advocates for housing affordability, infrastructure, and a fair share of funding from the federal government.

Public Safety

Improving public safety is a top priority for me. I supported the Peel Police budget to hire a historic 300 new officers this year. I also conducted a text survey, and here's what residents shared as top issues:



Pelhum Communications



Crime Prevention Series



Safer Drivers Petition

Communities are safer when we all do our part and improve our personal safety. I organized a crime prevention workshop with Peel Police. Sign up for the upcoming online crime prevention education series based on the live workshop. Please also sign our Safer Drivers = Safer Roads petition.

Stay Active and Healthy

Lake Louise Park

- Sail Shade (to be installed)
- Poles for volleyball nets (completed)
- playground rubber resurfacing (completed)
- multi-use court (completed)

Road Safety Underway

Speed Cushions:

- Pertosa Drive

Cleaning Up Our Neighbourhoods

Properties with overflowing and improperly stored garbage will now face escalated fines starting at \$250 for a first offence, \$500 for a second offence, and \$750 for any subsequent offences.



t.ly/garbageviolations

Residential Rental Licensing



The Residential Rental Licensing (RRL) Program cracks down on slum landlords and prioritizes safe housing and quality of life. 3,227 units have been licensed as of February 2025. Escalating fines are now in place for repeat offenders for illegal parking, garbage, overgrown grass, and snow removal. By-law Enforcement is now proactively enforcing through unannounced blitzes.

By-law Enforcement

Effective bylaw enforcement is necessary to successfully address issues related to RRL and illegal rentals. As a result of resident feedback, I championed an operational review of by-law enforcement which resulted in:

- ✓ Hiring 40 additional officers
- ✓ Proactive enforcement in hot-spots
- ✓ Prioritization of property standards
- ✓ Escalating fines for repeat offenders
- ✓ Community standards blitzes
- ✓ Improved standard operating procedures

Community Services

We are increasing investments in community services:

- ✓ Safety investments to prevent encampments
- ✓ Hiring 24 additional firefighters
- ✓ Increasing recreation programs by 5%
- ✓ Free recreation access for Seniors 65+ years old

