

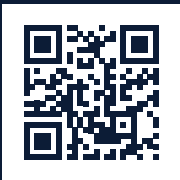
BRAMPTON
LOCAL PULSE
 From Councillor Santos



Bovaird House Neighbourhood

Featuring hyper-local updates, local heroes and initiatives from Councillor Santos

Scan the QR code below with your mobile camera app to get all the details in this newsletter and to stay updated about the neighbourhood:



Local Pulse Online

Rowena
SANTOS



Summer 2025

Local Heroes

Group photo of a few residents who live in the neighbourhood and are making a positive impact



Earlier this year we had a neighbourhood walkabout to address community concerns. We are working to address ongoing issues and keep the neighbourhood safe and welcoming. Thank you to these local heroes for staying engaged.

Outdoor Film Night at Bovaird House



Aug 26

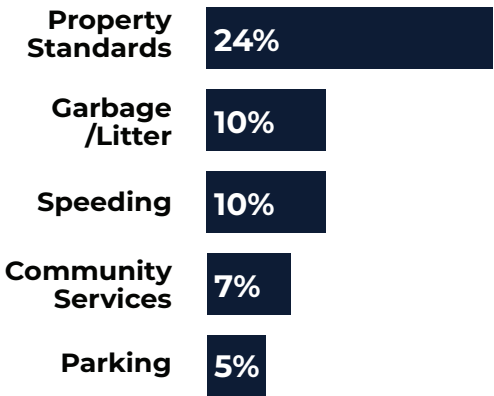
We are closing out Emancipation Month with a trio of compelling short films that celebrate resilience, justice, and legacy.

Join us on **Tuesday August 26 at 8 pm | Bovaird House**

Learn more at brampton.ca/moviesunderthestars

Top Issues

We monitor service requests in the neighbourhood and proactively address concerns



My team and I work to address issues immediately. I also work with Council to enact longer term solutions, including the Residential Rental Licensing (RRL) program, enhanced bylaw enforcement operations and 360-degree cameras and licence plate recognition technology at problematic intersections.

Report it so we can track it!

The best way to report city issues is online at 311Brampton.ca where you can upload photos. Please note your COBI reference # which you can send to my office for follow-up.



311Brampton.ca

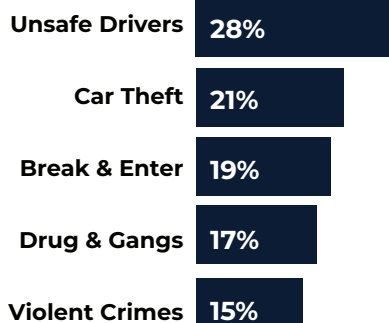
Rowena Santos

Regional Councillor
 Brampton Wards 1 & 5
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Councillor Santos serves on the board of the Toronto Region Conservation Authority, prioritizing our environment and projects like Riverwalk. As a Director on the Federation of Canadian Municipalities Board, she advocates for housing affordability, infrastructure, and a fair share of funding from the federal government.

Public Safety

Improving public safety is a top priority for me. I supported the Peel Police budget to hire a historic 300 new officers this year. I also conducted a text survey, and here's what residents shared as top issues:



Pelhum Communications



Crime Prevention Series



Safer Drivers Petition

Communities are safer when we all do our part and improve our personal safety. I organized a crime prevention workshop with Peel Police. Sign up for the upcoming online crime prevention education series based on the live workshop. Please also sign our Safer Drivers = Safer Roads petition.

Stay Active and Healthy

Complete:

Neville Lake Park - multi-purpose court, Pickleball

Rutherford Rd. N - bike lanes

Lakelands Park - fitness equipment, portable washroom enclosures, sail shade

Coming Soon:

Century Gardens - Youth Hub (2025/26) and Splash Pad Replacement (2025/26)

Road Safety Underway

Speed Cushions:

- Rutherford Rd. N

Automated Speed Enforcement (ASE) Camera:

- Rutherford Rd. - westbound

- Winterfold Dr. - northbound

Community Safety Zones:

- Rutherford Rd. N, Winterfold Drive,

Residential Rental Licensing



The Residential Rental Licensing (RRL) Program cracks down on slum landlords and prioritizes safe housing and quality of life. 3,227 units have been licensed as of February 2025. Escalating fines are now in place for repeat offenders for illegal parking, garbage, overgrown grass, and snow removal. By-law Enforcement is now proactively enforcing through unannounced blitzes.

By-law Enforcement

Effective bylaw enforcement is necessary to successfully address issues related to RRL and illegal rentals. As a result of resident feedback, I championed an operational review of by-law enforcement which resulted in:

- ✓ Hiring 40 additional officers
- ✓ Proactive enforcement in hot-spots
- ✓ Prioritization of property standards
- ✓ Escalating fines for repeat offenders
- ✓ Community standards blitzes
- ✓ Improved standard operating procedures

Community Services

We are increasing investments in community services:

- ✓ Safety investments to prevent encampments
- ✓ Hiring 24 additional firefighters
- ✓ Increasing recreation programs by 5%
- ✓ Free recreation access for Seniors 65+ years old

Cleaning Up Neighbourhoods

Properties with overflowing and improperly stored garbage will now face escalated fines starting at \$250 for a first offence, \$500 for a second offence, and \$750 for any subsequent offences.



t.ly/garbageviolations

