



**BRAMPTON  
BOARD OF TRADE**

# BRAMPTON IN MOTION SYMPOSIUM

**An Exploration of Housing and Mobility in Brampton**



Date	Time	Location
Thursday September 26th, 2024	Start: 9:00am End: 4:00pm	The Alderlea 40 Elizabeth St. S, Brampton



# BRAMPTON IN MOTION SYMPOSIUM



An Exploration of Housing and Mobility in Brampton



## PROGRAM

- 9:00 am:** Registration, Networking & Continental Breakfast
- 10:00 am:** Opening/Welcoming Remarks
- 10:30 am:** The City of Brampton, Steve Ganesh Presentation
- 10:45 am:** Dr. Mike Moffatt Keynote
- 12:00 pm:** Networking Lunch
- 12:25 pm:** Honorable Minister Sarkaria's Address
- 1:00 pm:** Panel 1: Solutions for Brampton's Traffic Congestion
- 2:00 pm:** Panel 2: Mapping Brampton's Future of Transportation
- 2:50 pm:** Fireside Chat: Honorable Minister Graham McGregor
- 3:30 pm:** Closing Remarks





## WELCOME TO BRAMPTON IN MOTION SYMPOSIUM: AN EXPLORATION OF HOUSING AND MOBILITY IN BRAMPTON



**Jaipaul Massey-Singh**  
CEO,  
Brampton Board of Trade



Thank you for joining us for the Brampton Board of Trade's Brampton In Motion Symposium. Brampton is not only one of the fastest-growing cities in Canada, but it also stands as a beacon of innovation, culture, and economic activity on a national scale. However, with this remarkable growth comes challenges, including congestion and access to affordable housing as our infrastructure evolves to meet the needs of our population.

We're fortunate today to be joined by leading experts as well as municipal and provincial leaders as we delve into these important topics; exploring the latest research and discussing best practices to identify actionable solutions that we can implement. Together, we can address these challenges head-on to drive our city forward.

This symposium is a result of the Brampton Board of Trade's ongoing commitment to civic engagement and we trust that with your participation the conversations today will drive further policy and advocacy on behalf of the community.



## 10:00 am: Opening Remarks



Louis Vouloukos, Lawyer at Lawrence, Lawrence, Stevenson LLP, advises owner-managed businesses on private company law and specializes in franchise law. He currently chairs the 2024 Brampton Board of Trade's Board of Directors. Since 2012, he's been actively involved in the Brampton Board of Trade alongside other professional and community engagements.



**Louis Vouloukos**, Lawyer, Lawrences  
Chair, Board of Directors

## 10:05 am: Welcome Remarks



Harkirat Singh is in his second term as a City Councillor and his first as Deputy Mayor of Brampton. He has a background in education, having served as a School Board Trustee and as a professor. Singh holds a Bachelor's in Economics and Public Administration, a Master's in Economics, and an MBA from Schulich. He founded the MedTech Task Force and the Niwaas Campus of Care, and is a Research Fellow at the Broadbent Institute, with a passion for city building and addressing climate change.



**Harkirat Singh**, City Councillor, Wards 9 and  
10, Deputy Mayor

## 10:10 am: Welcome Remarks



Vijai Kumar Singh is a seasoned public policy enthusiast with diverse experience at international, national, and local levels. He led the MP Exit Interview project at the Samara Centre for Democracy and contributed to the award-winning podcast "Humans of the House," revealing internal political dynamics. Currently, as Manager of Policy and Government Relations, he focuses on local economic development and community wealth building.



**Vijai Kumar Singh**, Manager, Policy and  
Government Relations



## 10:30 am: Briefing & Discussion

# The Brampton of Tomorrow: Urban Planning, Land Use, and Sustainable Growth Strategies from the City of Brampton



## Steve Ganesh

Commissioner, Planning Building  
and Growth Management,  
City of Brampton



Steve Ganesh is a Registered Professional Planner and Member of the Canadian Institute of Planners, holding 25 years of experience in various aspects of city building. In his role as Commissioner, Steve provides leadership and oversight to over 200 staff charged with the implementation and delivery of key Council priorities and projects in Canada's ninth largest City.

Prior to joining the City, Steve worked at the Region of Peel where he held several senior leadership roles, including Strategist, Infrastructure Planning & Design, where he led the Region's transportation planning, environmental assessment, and capital construction teams, along with overseeing the Region's transportation capital budget. In addition, Steve was the Region's Growth Management Strategist where he led the Region's growth management program and served as Chair of Peel's Development Industry Working Group. Steve also brings a strategic lens to city building based on his experience as the Director of the Region's Corporate Strategy Office, charged with the oversight of teams to deliver term of council priorities. Steve has also worked for the Ministry of Transportation and City of Mississauga in areas of strategic policy and transportation planning.

Steve has been a resident of Brampton for 48 years and his passion for his city comes through in his leadership and decision-making. He has played an integral role in the community serving as Chair of the City's 2022 United Way Campaign and a past board member of Volunteer MBC. When he is not at City Hall, Steve enjoys cooking and spending time outdoors with his wife, three daughters and puppy.



## 10:45 am: Keynote Discussion Insights & Solutions to Tackling Brampton's Housing Crisis



**Dr. Mike Moffatt**  
Senior Director,  
Policy & Innovation  
Smart Prosperity Institute



Smart Prosperity  
Institute

Dr. Mike Moffatt is the Senior Director of Policy and Innovation at the Smart Prosperity Institute and an Assistant Professor in the Business, Economics and Public Policy group at Ivey Business School, Western University. Mike's research at SPI focuses on the intersection of regional economic development, building child-friendly, climate-friendly housing and communities, and clean innovation. In 2017, Mike was the Chief Innovation Fellow for the Government of Canada, advising Deputy Ministers on innovation policy and emerging trends. He has also previously held the titles of Director (Interim) of the Lawrence National Centre for Policy and Management, Directory of Policy at Canada 2020, and Chief Economist for the Mowat Centre at the University of Toronto.

Mike has worked with politicians and policymakers of all political stripes in several countries to craft more effective public policy. From 2013 to 2015, Mike served as an economic advisor to Liberal leader Justin Trudeau. Mike holds a Ph.D. in Management Science from Ivey Business School and an M.A. in Economics from the University of Rochester. Outside of his clean economy work at SPI, Mike is a disability-rights activist.

Contact: [m.moffatt@smartprosperity.ca](mailto:m.moffatt@smartprosperity.ca)



**12:25 pm:** Ministerial Address

Honorable Minister Sarkaria's Address



**Hon. Prabmeet Sarkaria**  
Minister of Transportation

Honourable Prabmeet Sarkaria has the honour of representing his community as the Member of Provincial Parliament for Brampton South and serving the people of Ontario as the Minister of Transportation. Previously, he served as the Associate Minister of Small Business and Red Tape Reduction and most recently, he served as the President of the Treasury Board where he oversaw the fiscal expenditures of the province.

Before public service, Minister Sarkaria worked as a corporate and commercial Associate at Miller Thomson LLP. He earned his law degree from the University of Windsor as well as a Bachelor of Business Administration from Wilfrid Laurier University, where he majored in Finance.

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## 1:00 pm: Panel Discussion 1: Shifting Gears: Driving Solutions for Brampton's Traffic Congestion Challenges



**Boyd Reid, Co-Founder / CCO,**  
Hop In Technologies

Boyd Reid is the Co-Founder & CCO of Hop In Technologies. Boyd is driven by a passion to help people get access to opportunity through transportation with Hop In Technologies. Boyd is a member of the board of directors for the Brampton Board of Trade, an alumnus of the DMZ Black Innovation Fellowship and is a recipient of the Brampton BEA 2021 Innovation Award. Through Hop In Technologies workforce analytics platform, Boyd helps companies retain talent and expand hiring options by building mobility solutions helping people commute to work.



**Moaz Ahmad, Co-Founder & Chief**  
Community Officer, SCOOTY

Moaz Ahmad is a seasoned community advocate with over 20 years of experience in transit and infrastructure projects. As the Co-Founder of SCOOTY, he focuses on empowering communities through innovative, partnership-based micromobility solutions. Key achievements include co-founding The Association for the Improvement of Mass Transit in Malaysia, developing public transport policies, and implementing Canada's first city-wide micromobility pilot in Brampton. Moaz's mission centers on fostering inclusive, accessible communities for all.



**Shadi Hagag, Founder & CEO,**  
Transportation Engineering, TRANS-PLAN

Shadi Hagag is the founder and CEO of Trans-Plan, leading a dedicated team of engineers, scientists, and developers to simplify transportation sustainably. They digitize traffic planning, saving clients time and resources while promoting eco-friendly solutions. Committed to diversity and mentorship, he developed advanced AI and Remote Sensing applications with York University and TMU. Additionally, he serves on the Toronto Congestion Task Force, working to alleviate city traffic. Their mission is to enhance the way we move through the world with humility, innovation, and a deep commitment to sustainability.



**Vijai Kumar Singh, Manager, Policy and**  
Government Relations

Vijai Kumar Singh is a seasoned public policy enthusiast with diverse experience at international, national, and local levels. He led the MP Exit Interview project at the Samara Centre for Democracy and contributed to the award-winning podcast "Humans of the House," revealing internal political dynamics. Currently, as Manager of Policy and Government Relations, he focuses on local economic development and community wealth building.





## 2:00 pm: Panel Discussion 2: Full Speed Ahead: Mapping Brampton's Future of Transportation



Jonathan English is a transit industry professional as well as a Fellow at New York University's Marron Institute of Urban Management. He has a PhD in Urban Planning from Columbia University. His research has been featured in a variety of media outlets, including The New York Times, The Economist, Bloomberg, the BBC, and the Globe and Mail. He is working on a book with McGill-Queens University Press on the history of transit in Toronto.

**Jonathan English**, Fellow, Marron Institute of Urban Management, New York University



With seventeen years of experience working in the transportation planning and policy field, Chris Livett has played a role on numerous projects from goods movement to GO Expansion. He has a comprehensive understanding of the evolving transportation challenges facing the Toronto region and how current plans will respond to those challenges. Chris recently moved to private practice, starting Shaw Research.

**Chris Livett**, Transportation Consultant, Shaw Research



Brian Lakeman is an experienced urban planning and transportation expert with over two decades of experience in the field. He currently serves as a Transportation Policy Planner for the City of Brampton, where his work involves shaping policies and initiatives that foster the increased use of sustainable modes of transportation, supporting the development of complete communities, addressing infrastructure needs, and coordinating transportation projects across various governmental levels.

**Brian Lakeman**, Transportation Policy Planner, City of Brampton



Nathalie has a background and work experience in Landscape Architecture, where she gained practical knowledge in community-sensitive design, placemaking, and led several masterplan development projects across the Middle East. She is currently working toward her Master of Urban Innovation at the University of Toronto, Mississauga and recently wrapped up her internship at the Ministry of Transportation of Ontario's System Planning Branch, further enhancing her skills in public policy, transportation planning, and interdisciplinary collaboration.

**Nathalie Estephan**, Landscape Architect and Candidate for Master of Urban Innovation, University of Toronto Mississauga



## 2:50 pm: Fireside Chat: Discussing Provincial Investments in Downtown Brampton to Support Housing and Transit



### **Hon. Graham McGregor** Associate Minister of Auto Theft and Bail Reform

Graham McGregor is the Member of Provincial Parliament for Brampton North and Ontario's Associate Minister of Auto Theft and Bail Reform. Before his promotion to Cabinet, he served as the Parliamentary Assistant to the Solicitor General.

Born and raised in Brampton, Graham's deep-rooted connection to his community has fueled his commitment to affecting positive change and delivering results for his constituents.

His work with former Member of Parliament for Brampton-Springdale, Parm Gill, and Member of Provincial Parliament for Brampton West, Amarjot Sandhu, instilled in him a deep appreciation for public service. It was this motivation that has guided his career through various roles and responsibilities with the Ontario Government, including at the Ministry of Environment, Ministry of Finance, and most recently, the Ministry of Municipal Affairs and Housing.

Graham's tenure in office has been marked by his tireless efforts to advance the interests of his constituents. He has spearheaded initiatives to connect different groups representing diverse views to find common ground and deliver important community wins.

Looking ahead, Graham remains steadfast in his commitment to our province and its evolving needs. He envisions a future where Ontario continues to thrive economically, socially, and environmentally as it welcomes new residents, while working towards building safer communities for families across the province.



## 3:30 pm: Closing Remarks



**Jaipaul Massey-Singh**  
CEO,  
Brampton Board of Trade



The Brampton in Motion Symposium brought together key stakeholders, industry experts, and community leaders to explore the future of housing, transportation, and urban development in Brampton. The full-day event focused on critical investments and innovative strategies for sustainable growth in the city. Through insightful presentations, panel discussions, and fireside chats, attendees gained a deeper understanding of Brampton's evolving landscape and its future needs.

Key topics included provincial investments in transportation infrastructure, urban planning, and land use strategies. The event provided actionable insights and fostered collaboration, ensuring Brampton remains a forward-thinking and connected community.

Thank you for attending the Brampton in Motion Symposium. Your participation and engagement made this event a success, and we hope the insights shared have inspired new ideas and collaboration. We look forward to seeing you at our future events as we continue working together to shape Brampton's growth and development.

And as we close things off, I wanted to remind all of you that this event was a product of our discussions at our monthly Policy and Government Relations, or PGR, committee. These meetings take place on the first Thursday of every month. We tackle a range of topics affecting the Brampton community, from traffic congestion and transportation, to housing, to immigration and postsecondary policy, to healthcare and much more. We often invite subject matter experts to take the floor and share pertinent updates and research that informs our advocacy and decision making. If advocacy is your thing and you want a space to collaborate with knowledgeable and passionate individuals, please consider joining PGR. You can email Vijai at [vsingh@bramptonbot.com](mailto:vsingh@bramptonbot.com).



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